

#### Introduction

CoastEdge Partners, LLC ("Adviser"), is an investment advisor registered with the Securities and Exchange Commission. We feel that it is important for you to understand how advisory and brokerage services and fees differ in order to determine which type of account is right for you. There are free and simple tools available to research firms and financial professionals at <a href="www.investor.gov/CRS">www.investor.gov/CRS</a> which also provides educational materials about investment advisers, broker-dealers and investing.

## What types of investment services and advice can you provide me?

As an SEC registered investment adviser, Adviser offers its investment advisory services to retail investors for an ongoing asset-based fee based on the value of cash and investments in your account either as a percentage or fixed amount. Our advisory services include wealth management, investment management, portfolio management, consultations on wealth transfer, estate planning, income taxes, retirement planning, education funding and charitable gifting. If you open an account with our firm, we'll meet with you to understand your current financial situation, existing resources, goals, and risk tolerance. Based on what we learn, we'll recommend a portfolio of investments that is regularly monitored (at least quarterly), and if necessary, rebalanced to meet your changing needs, stated goals and objectives.

Certain of our client accounts are managed on a discretionary basis which means we don't need to call you when buying or selling in your account, except when your written approval is required in the case of certain investments. Other client accounts are managed on a non-discretionary basis which means that you make the ultimate investment decision regarding all purchases or sales of investments. You will sign an investment management agreement that either gives us discretionary authority or limits our discretion through a non-discretionary arrangement. This agreement will remain in place until you or we terminate the relationship. Additional information about our advisory services is located in Item 4 of our Firm Brochure which is available upon request or online at <a href="https://adviserinfo.sec.gov/">https://adviserinfo.sec.gov/</a>.

## **Questions to Ask Us:**

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do those qualifications mean?

# What fees and costs will I pay?

Fees and costs affect the value of your account over time. Please ask your adviser to give you personalized information on the fees and costs that you will pay. With the exception of certain fixed fee arrangements, you will be charged an ongoing fee that is calculated on either a quarterly or semi-annual basis and then collected (typically in advance) based on the value of the investments in your account. Our fee schedule ranges from 0.20% to 0.65% depending on the value of the investments and the assets under management in your account. For clients who do not meet our minimum fees, we may waive the minimum and in those cases we charge an advisory fee of up to 1.00% in place of the fee schedule range outlined above. Our fees vary and are negotiable in certain situations, particularly for clients with over \$100 million in assets under our management. We believe our incentives are aligned with your investment objective, that is to responsibly increase the value of your account over time which will increase our fees over time. In most cases, our fees will be automatically deducted from your account assuming you give us the authority to do so.

While the majority of CoastEdge custodians have recently waived trading commissions, the custodian or broker-dealer that holds your assets can charge you certain transaction fees when we buy or sell an investment for you. These transaction fees are in addition to our advisory fee for our investment advisory service.



You could also pay charges imposed by the custodian or broker-dealer holding your accounts for certain investments and maintaining your account.

Some investments, such as mutual funds, exchange traded funds and private investment funds charge additional fees and possibly carried interest that will reduce the value of your investments over time. You will pay fees and costs whether you make or lose money on your investments. Please make sure you understand what fees and costs you are paying.

Additional information about our fees is located in Item 5 of our Firm Brochure. Our Firm Brochure is available upon request or online at <a href="https://adviserinfo.sec.gov/">https://adviserinfo.sec.gov/</a>.

## **Questions to Ask Us:**

- Help me understand how these fees and costs will affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs and how much will be invested for me?
- How do you determine what fee I will be charged?
- Do you manage proprietary investment products?

# What are your legal obligations to me when acting as my investment adviser? How does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have a fiduciary duty to place the interest of our clients ahead of our own and the firm. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Additional information about our conflicts of interest can be found in our Firm Brochure under Item 11 which is available upon request or online at <a href="https://adviserinfo.sec.gov/">https://adviserinfo.sec.gov/</a>.

The firm's revenue is only generated from the advisory fees we collect from your accounts each quarter and also from management fees and/or carried interest/performance fees for sponsoring and/or managing certain private fund vehicles. Our financial professionals are employees of the firm and are paid a fixed monthly salary and annual discretionary bonus. The managing partners of the firm also receive a distribution of advisory fees (net of firm expenses) that the firm collects.

## Do you or your financial professionals have legal or disciplinary history?

No, our firm and/or financial professionals do not have any legal and disciplinary history. Visit Investor.gov/CRS for a free and simple search tool to research our firm and our financial professionals.

### **Additional Information**

You can find additional information about our firm's investment advisory services on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a> by searching CRD #149685. You may also contact our firm at (858) 997-2777 and talk to any one of our investment professionals or support staff.

### **Questions to Ask Us:**

- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?